Comprehensive Eye Exam			
Complete Eye Examination	15% Discount off Usual & Customary		
Contact Lens Examination	15% Discount off Usual & Customary		
Frame/ ¹	Patient Price	Average Discount	
Priced up to \$70 Retail	\$40	40%	
Priced over \$70 Retail	\$40 plus 10% off the amount over \$70	28%	
Spectacle Lenses (Uncoated Plastic)			
Single	\$35	30%	
Bifocal	\$55	27%	
Trifocal	\$65	28%	
Lenticular	\$110	31%	
Lens Options (Add to Lens Prices Above	ve)/ ²		
Standard Progressive	\$75	50%	
Premium Progressive	\$125	35%-60%	
Glass Lenses	\$18	40%	
Polycarbonate Lenses	\$30	50%	
Blended Invisible Bifocals	\$20	60%	
Intermediate Vision Lenses	\$30	80%	
Scratch Resistant Coating	\$20	33%-66%	
Standard Anti-Reflective Coating	\$45	20%	
Ultraviolet Coating	\$15	25%	
Solid Tint	\$10	30%	
Gradient Tint	\$12	20%	
Photochromic Lenses	\$35	20%-45%	
Plastic Photosensitive Lenses	\$65	35%-55%	
High Index Lenses	\$55	40%	
Polarized Lenses	\$75	20%	
Contact Lenses (in lieu of eyeglasses)			
Conventional	20% off Provider's Usual & Customary	20%	
Disposable/Planned Replacement	10% off Provider's Usual & Customary	10%	
Value-Added Features			
Lens 1-2-3!® Membership	Free Membership	Up to 50%	
Laser Vision Correction Discount	Up to 25% off Provider's U & $C^{/3}$	Up to 25%	

^{1/} At Wal-Mart locations, members will receive Wal-Mart's everyday low price on frame and contact lens purchases.
2/ Special lens designs, materials, powers, and frames may require additional cost.
3/ Or receive an additional 5% discount on any advertised specials-whichever is lower.